

Fundraising ideas

Here are our top four fundraising ideas

Dinner party

Where: Your home, workplace, village hall, restaurant, hotel, or school hall.

When: Any date to suit you and your guests.

Who: Invite friends, family, work colleagues, school friends, neighbours, community groups.

Maybe set up a committee made up of friends, family or colleagues to help with ideas and organisation.

How: Think about having a theme. Murder mystery, vintage, mad hatters tea party, or pick a specific era or country. Sell tickets and ensure this includes a profit.

Try to get charity rates for the venue, food and drink. If held in the community, can any supermarkets donate any food or drink?

Promoting the event: Word of mouth, posters, social media, invitations, emails.

Top tips:

- ★ Hold a raffle or auction.
- ★ Download some of our party games.
- ★ Hold a theme-related quiz.



Fitness challenge

Where: Your local gym, sports centre, village hall, or school hall.

When: Set a date and time. You will get more interest for an evening or weekend.

Who: Invite friends, family, work colleagues, school friends, neighbours, community groups.

How: Ask friends, family, and colleagues to help you.

If you ask at your local gym/sports centre an instructor might be able to help you or arrange equipment hire.

Promoting the event: Word of mouth, posters, Facebook, Twitter, emails, event listing in your local paper.

Top tips:

- ★ Set mini challenges e.g. Who can cycle the furthest in one minute?
- ★ If you wish to do a 12-24 hour fitness challenge, we can arrange for 1-2 bikes in our hospital main entrance.
- ★ Invite family and friends to watch and cheer you on. If you provide refreshments, charge for these.



Dress down/dress up day

Where: Your workplace or school.

When: Set a date - Easter, Halloween, Christmas, every Friday for one month, or end of term.

Who: Work colleagues and school friends.

How: Ask friends and colleagues to help you spread the word. Make sure you have permission from your manager or school.

Promoting the event: Word of mouth, posters, social media, intranet.

Top tips:

- ★ Hold a raffle or tombola.
- ★ Companies will often match fund charity events - ask if this is possible.
- ★ Bring in a few cakes and ask for donations.
- ★ Have a collection box on reception and ask visitors to donate.



Coffee morning

Where: Your home, workplace, local cafe, village hall, local restaurant, or school hall.

When: Set a date and time.

Who: Invite friends, family, work colleagues, school friends, neighbours, community groups.

How: Create a welcoming atmosphere with plenty of food and drink.

Don't do it alone. Ask friends, family, and colleagues to help you.

Promoting the event: Word of mouth, posters, Facebook, Twitter, emails.

Top tips:

- ★ Hold a raffle or tombola.
- ★ Charge for entry.
- ★ Ask local stores to donate refreshments, or ask invitees to bring drinks/snacks.
- ★ Download some of our party games and bunting.



How to donate your money

Thank you for supporting Southampton Hospital Charity. Donating the money couldn't be easier: Simply bring it into the Charity offices, or pay it into a bank account. Cheques should be made payable to 'Southampton Hospital Charity'. You can also donate over the phone, or online.

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Charity registration number: 1051543